



**Muneerah Warner**  
**Media Kit**

Website: MNWFunerals.info  
Email: MuneerahNWarner@gmail.com

# FOR IMMEDIATE RELEASE

Philadelphia, PA. July 2019. - Philadelphia Funeral Director Muneerah Warner has launched a new cosmetic line; Midnight Cosmetics.

Midnight Cosmetics welcomes makeup enthusiast to become drop dead gorgeous. Our cosmetic line provides everything you need to be both beautiful & mysterious. From our 'Midnight' lipstick to our 'Enlightened' eye shadow you are sure to be both attractive & a conversation piece.

Midnight cosmetics are cruelty-free, paraben-free & natural.

Muneerah is a licensed Funeral Director & Embalmer in Philadelphia, PA at Muneerah N. Warner Funeral Services & a former Mary Kay Beauty Consultant.

Muneerah is also the founder of Eternal Enterprises, Inc. which is a Funeral Industry Consulting Company established in 2008. Eternal Enterprises, Inc. is also the parent company of Eternal Caskets, Funerals Today News (online) & a professional women's association called Funeral Divas, Inc.

For more information please contact us at 267-460-1114 or MuneerahNWarner@gmail.com.



MUNEERAH WARNER  
FUNERAL INDUSTRY PROFESSIONAL



# BIO

Muneerah Warner is an entrepreneur with a huge impact in the funeral industry. She is the founder of Eternal Enterprises, Inc. and a licensed funeral director & embalmer in Philadelphia, PA. Muneerah is also a funeral industry educator, speaker and author.

Muneerah has been featured on the Steve Harvey show on NBC, the Food Network, National Funeral Directors Association-TV, the cover of American Funeral Director Magazine, MORE Magazine online, the front page of The Philadelphia Inquirer, The New York Times, Pittsburgh Post Gazette, Pittsburgh Tribune Review, Praise 103.9 FM, 105.3 WDAS FM, Wired 96.5 FM, MSN.com Philly.com, Wealthy Sistah Radio, Philly Hott Radio, IMDb.com & more.

Muneerah attended Temple University for two years and studied liberal arts and graduated from Pittsburgh Institute of Mortuary Science with a degree in embalming. Muneerah has over twenty years' experience in the funeral industry. She is on a mission to empower people in all stages of life to live their best life while simultaneously being equally prepared for the death.

Muneerah Warner, LFD

VISIT [ETERNALENTERPRISES.NET](http://ETERNALENTERPRISES.NET) OR  
[MNWFUNERALS.INFO](http://MNWFUNERALS.INFO) FOR MORE  
INFORMATION

# Muneerah N. Warner Funeral Services



## Over 20 Years Experience in the Funeral Industry

A Place Where Your  
Loved Ones Memory  
Will Shines Bright!

Muneerah N. Warner Funeral Services is a premier funeral industry business that specializes in funeral event services, memorial services, funeral services, graveside services, themed services & so much more.

Phone: 267-460-1114 & Cell: 267-377-3517

[MNWFunerals.info](http://MNWFunerals.info)

7103 Woodland Avenue - Philadelphia, PA 19142

12  
FACTS  
I'VE REACHED MILLIONS!

TELEVISION

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The Steve Harvey Show on NBC 2 Million  
Food Network 1 Million

TWITTER

.....

Personal Twitter 1,200  
Two Twitter Fan pages 1,800

INTERNET

.....

Website 3,000+  
Monthly Hits

YouTube 1,000+  
Subscribers &

Mailing Lists 300,000 Views  
6,200

FACEBOOK

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Two Facebook Fan Pages 2,500

LINKEDIN

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LinkedIn Connections 3,000  
LinkedIn Group 3,700  
(Funerals Today)

INSTAGRAM

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Personal Instagram 1,200  
Three Instagram Fan Pages 2,400

# ETERNAL ENTERPRISES CONSULTING & ADVERTISING

Good advertising does not just circulate information. It penetrates the public mind with desires and belief. ~Leo Burnett

Advertising Agreement: All advertisements are on a first come, first serve basis. We design ads if you need design services. Ad details must be submitted for review before payment is sent. Advertisements are published on site within 48 business hours. Video ads can take up to 14 days to complete. To submit advertisement and payment email us at [TheEternalEnterprises@gmail.com](mailto:TheEternalEnterprises@gmail.com). All sales are final.

(Prices are subject to change without notice)

## • CONSULTATION FEES •

• Per Hour	\$250
• Large project lasting 3-7 Days - Ex: Conferences, Events	\$5000
• Monthly Rates Range - (12 Month Commitment)	\$250 - \$1,000 Per Month

## • ADVERTISING RATES •

**Bronze** - 1 month (4 weeks) of advertising.

- Ad on all pages of our website [EternalEnterprises.net](http://EternalEnterprises.net)
- Daily Ad in Funerals Today News
- Ad featured on 3 social media pages (once a week)
- Price: \$150

**Silver** - 2 months (8 weeks) of advertising.

- Ad on all pages of our website [EternalEnterprises.net](http://EternalEnterprises.net)
- Daily Ad in Funerals Today News
- Ad featured on 3 social media pages (once a week)
- Ad in Eternal Enterprises Newsletter
- Price: \$350

**Gold** - 3 months (12 weeks) of advertising.

- Ad on all pages of our website [EternalEnterprises.net](http://EternalEnterprises.net)
- Daily Ad in Funerals Today online News
- Ad featured on 3 social media pages (once a week)
- Ad in Eternal Enterprises newsletter
- Price: \$550

**A La Carte:** (4 week ad placement)

1. Ad in Funerals Today News (daily distribution). \$100
2. Ad on website. \$100
3. Ad in Eternal Enterprises Newsletter. \$150
4. Video ad or commercial. \$500 and up.

Ad Sizes - All ads are Horizontal Banner Ads - 1" x 4" or 1"x 6".  
Ad placement - Top of page or bottom of page.



## EXPOSURE TO HELP YOU REACH YOUR TARGET AUDIENCE!

Our presence, influence and specialty has opened doors for many in the funeral industry. When we make a decision to do something new and innovative, **it works!**

Our President has over **20 years experience** in the funeral industry which makes us a trusted source with our followers, funeral professionals & clients. Muneerah Warner has written a book, blogs & articles about the funeral industry. As the first black woman in over ten years to be featured on the front cover of American Funeral Director Magazine who else could you partner with that will get your company seen, honored and respected in the industry? Don't miss the opportunity for Muneerah to help you increase your company's visibility.

**Muneerah Warner is your #1 Funeral Industry Woman.**

Your presence, whether you own a funeral home, are a funeral industry supplier or own any business that aims to make someone's life better, exposure is necessary. We have partners from many industries that will ensure that your company will be seen and supported!

**Want to increase profits? Want to increase your website hits? Want to be associated with an innovative Funeral Industry Company? Want to have your brand noticed? Want to be seen by the media? Want Exposure? Want to hit your Target Audience? Want your product or service exposed in a unique way? Want to make money? Then you want Muneerah Warner and Muneerah Warner wants you!**

**Together we can impact lives and take your company to the next level!**

MUNEERAH WARNER

# GET EXPOSURE TO HELP YOU REACH YOUR TARGET AUDIENCE!

Contact Us Now!

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[TheEternalEnterprises@gmail.com](mailto:TheEternalEnterprises@gmail.com)